



# bridge

# Helping growing companies achieve cost savings and process efficiencies through world class procurement



Bridge Procurement's experience, coupled with SourceDogg's supply chain technology, and a depth of industry research, reveals a winning formula for even the strongest brands

## Virtual Procurement Support

Strategic sourcing, contract management and day to day management of purchasing needs, we provide a solution that is scalable to organisational requirements.

## Industry Expertise

Sharing industry best practice and sourcing expertise to help our clients build a robust supply chain model, improving service, performance, and cost. Our sourcing expertise spans logistics to bank fees.

## Category Management

From requirements analysis through to execution of sourcing strategies and event completion, Bridge Procurement accelerates savings opportunities and shares best in class knowledge.

## Supplier Management

Providing effective solutions helping organisations proactively manage supplier performance and tail-spend.

## eSourcing

Using best in class retail specific RFP templates, we help clients manage tenders online from discovery of requirements to contract signature. Our proposition secures cost improvements of at least 10%.

## Supply Chain Verification

Automating the collection and cleansing of supplier data, eliminating manual processes and paperwork.

*"We thought we had negotiated keen prices before we implemented SourceDogg, but it has allowed us to squeeze an additional 6-15% out of that pricing."*

*Tifco Hotel Group*

*"We selected Bridge because of their in depth category knowledge, procurement experience and their track record for reducing costs."*

*CFO Jellyfish*

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A Bridge Procurement & SourceDogg Partnership

*Helping professionals with their purchasing processes, making them easier, faster, cost effective, and transparent*

# Case Study A



## Opportunity

A travel management company wished to leverage their growth in revenue to reduce their merchant fees

## Historic Cost

£100k per year on merchant acquiring fees

## Savings

Projected: 10%

Achieved: 30%

## Business Requirements

Minimal business disruption and cost of change  
Improved reporting and settlement periods

- Merchant Fees
- IT Hardware
- Software
- Store experience
- E-Commerce
- Marketing
- Network & Telecoms
- Logistics
- Travel
- Signage
- Professional Services
- Life Style
- Learning

# Case Study B

## Opportunity

An IT reseller wanted to consolidate their logistics providers for road transport and seek service improvement and cost reductions.

## Historic Cost

£600k per year

## Savings

Projected: 5%

Achieved: 10%

## Business Requirements

Improved and consistent transport terms and SLA  
Reduce from 3 suppliers to 1 partners



## Our Customers



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